

Low-code and the status quo

Digital transformation is a reality that every organization has to deal with.

Traditional methods might get you there,
but at what cost?

Accelerate your organization's digital transformation using low-code technology.

Traditional development
vs
low-code

The status quo

Traditional development methodology, even if it's based on the principle of agile development, requires more work, hours, and money to build, run, and maintain digital business processes.

The technology of the time

Low-code is no longer the untested new kid on the block, and companies are moving fast to reap its benefits. This technology merges the ideas of agile and visual development together to deliver efficient solutions at a fraction of the time taken on traditional application development platforms.

**How does a low-code
platform work?**

Abstraction at the core

Low-code platforms provide optimized code which is abstracted, cutting down the complexity involved in app development. You can prototype an idea in a matter of minutes and evaluate its feasibility. Zoho Creator lets you develop and deliver apps for processes big and small in your organization in one-tenth the usual time.

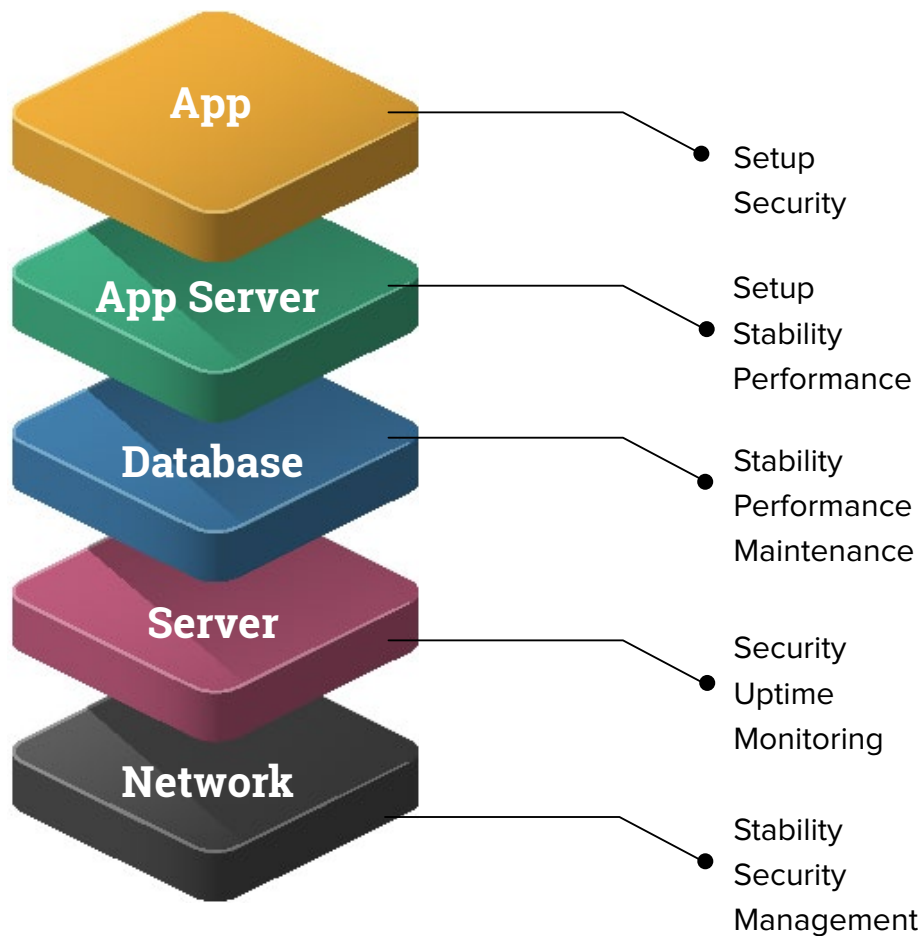
Language, complexity, and effort—simplified

Build your front end using a visual builder and design app logic using Zoho's scripting language, Deluge. There's no need to spend months learning programming—Deluge is a scripting language designed for easy use and powerful results.

User handles 10%



Creator Abstracts 90% of the code



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Low-code development platforms are emerging as a key strategy to accelerate app delivery to support digital business transformation. And they have the potential to make software development as much as 10 times faster than traditional methods.

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-Forrester

**Embrace efficiency.
Embrace low-code.**



www.zoho.com/creator/enterprises.html

We'd love to talk! Reach out to us:

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